

# Equitable Development Scorecard

The **Heartland 2050 Equity & Engagement Committee**, a group of stakeholders working to promote equity in our region, has been working to finalize an **Equitable Development Scorecard** for local use and **we'd like your input!**

The Equitable Development Scorecard can be used by any member of the community to **score an actual or proposed development project on various equity-related criteria** in five broad categories: Community Engagement, Housing, Transportation, Economic Development and Land Use.

We hope the scorecard will **facilitate conversations** between community members and project developers and help **guide our community toward more equitable development practices.**

Heartland 2050 was created in 2014 by MAPA as a long range vision for the Omaha-Council Bluffs metro region. Implementation committees, including the Equity & Engagement Committee, were formed to focus work in core areas of impact. This committee is open to the public and we'd love for you to join us! Find out more at [www.heartland2050.org/equity-engagement/](http://www.heartland2050.org/equity-engagement/)

The local version of the Equitable Development Scorecard is based on a template developed by The Alliance, a group of partner organizations in the Twin Cities. Find the template document and more information about their work at [www.thealliancetc.org/our-work/equitable-development-scorecard/](http://www.thealliancetc.org/our-work/equitable-development-scorecard/).

**Please fill out our survey or join one of our upcoming community meetings to share your feedback on the draft version of the scorecard!**



**Find the Draft Scorecard and online survey at [www.heartland2050.org/equity-engagement](http://www.heartland2050.org/equity-engagement)**



**Attend an upcoming community meeting:**

**Thursday, June 23:** 6:30-8 pm  
inCOMMON, 1340 Park Avenue, Omaha

**Thursday, June 30:** 6:30-8 pm  
Council Bluffs Public Library, 400 Willow Avenue, Council Bluffs

**Thursday, July 7:** 6:30-8 pm  
Heartland Workforce Solutions, 5752 Ames Avenue, Omaha

**Wednesday, July 13:** 11 am-noon  
Virtual meeting: Get link at [www.tinyurl.com/EQScorecard](http://www.tinyurl.com/EQScorecard)

**Wednesday, July 13:** 6:30-8 pm  
Virtual meeting: Get link at [www.tinyurl.com/EQScorecard](http://www.tinyurl.com/EQScorecard)



**Can't make the meetings?**

Contact us at [info@heartland2050.org](mailto:info@heartland2050.org) to request a separate meeting or a speaker for your group!

Meetings will be scheduled before July 13, based on availability.