

# Equitable Development Scorecard

The **Heartland 2050 Equity & Engagement Committee**, a group of stakeholders working to promote equity in our region, has developed an **Equitable Development Scorecard** for local use.

The Equitable Development Scorecard can be used by any member of the community to **score an actual or proposed development project on various equity-related criteria** in five broad categories:



Community Engagement



Transportation



Land Use



Housing



Economic Development

We hope the scorecard will **facilitate conversations** between community members and project developers and help **guide our community toward more equitable development practices**.

## How To Use the Scorecard



**Find the Scorecard and related materials at**  
[www.heartland2050.org/scorecard](http://www.heartland2050.org/scorecard)



**Select and score a local project**

You'll give the project a score for each criteria and calculate the average score for the overall project.

You can score a project on your own or with a group like a neighborhood association or advocacy group.



**Share your questions and feedback**

with the project team or local officials to help promote equitable development practices in our region!



**Want more support?**

Contact us at [info@heartland2050.org](mailto:info@heartland2050.org) to request more information or a presentation to your group!

Heartland 2050 was created in 2014 by MAPA as a long range vision for the Omaha-Council Bluffs metro region. Implementation committees, including the **Equity & Engagement Committee**, were formed to focus work in core areas of impact. This committee is open to the public and we'd love for you to join us!

Find out more at [www.heartland2050.org/equity-engagement/](http://www.heartland2050.org/equity-engagement/)

The local version of the Equitable Development Scorecard is based on a template developed by The Alliance, a group of partner organizations in the Twin Cities.

Find the template document and more information about their work at [www.thealliancetc.org/our-work/equitable-development-scorecard/](http://www.thealliancetc.org/our-work/equitable-development-scorecard/)